## Call for Papers

# The 18<sup>th</sup> International Conference on Knowledge-Based Economy and Global Management

### November 3-4, 2022

The topics of the conference will cover but not be limited to:

• Supply Chain Management & Global Logistics

• Hospitality & Recreation Industries Management

• International Marketing & MNEs Management

• E-Commerce & New Business Models

• Economic Development & International Trade

• Corporate Governance & Business Ethics

• Financial Markets & Accounting in Globalization

• Intellectual Property & Business Law

• Cross-Culture Management & International Human Resources

• Knowledge-Based Economy & Knowledge Management

• IT Application & Management Information System

• Other Business & Management Related Topics

#### **Submission Policies**

- All submissions are to be made by emailing to business@stust.edu.tw
- Please submit conference papers in English, and no more than 25 pages in total length.
- The official language for all paper presentations is English.
- For paper submission format and other related information, please visit the conference website at https://business.stust.edu.tw/tc/node/conference
- Paper presentation is required.
- University Website: www.stust.edu.tw
- Conference Website: business.stust.edu.tw

#### **Contact Information**

College of Business, Southern Taiwan University of Science and Technology

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#### **Important Deadlines**

Full Paper Submission: September 2, 2022

Notice of Paper Acceptance: September 23, 2022

Conference Dates: November 3-4, 2022